

tatv.

ONE SPARK. ONE WORLD.

A *cloud kitchen* for software.

One engine in the back. Ten brands out front. This deck explains the whole idea in plain words — and you can step inside it.

Every startup builds the *same kitchen* twice.

Login systems. Payments. AI plumbing. 3D graphics. Hosting. Every new software product rebuilds the same expensive machinery before it can serve a single customer — like every new restaurant building its own kitchen from scratch.



The old way

One brand, one kitchen. Months of building before the first sale. If the brand fails, the kitchen is wasted.



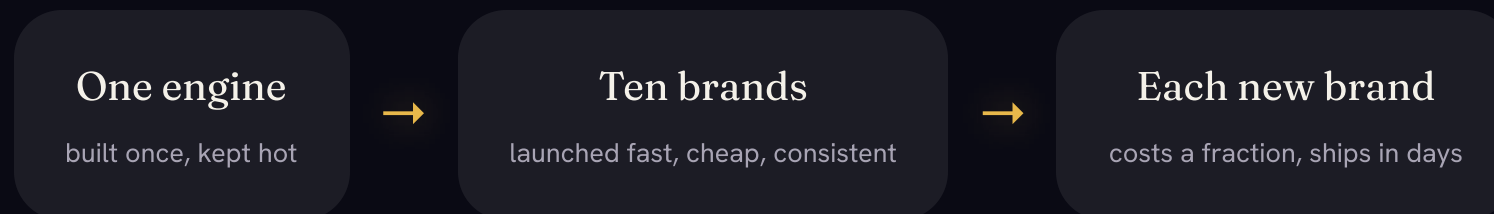
The cloud-kitchen way

One kitchen, many restaurants. Each new brand starts cooking on day one — the kitchen is already hot.

— THE IDEA

Tatv is the kitchen. The brands are the *restaurants*.

In food, a "cloud kitchen" is one kitchen that cooks for many restaurant brands — the customer sees the brand, never the kitchen. Tatv does exactly this for software: one engine quietly powers every brand we launch, and every brand a client hires us to build. The customer sees the brand. Tatv is the engine underneath.



What's actually *in* the engine.

In plain words — the seven stations every brand shares:

STATION 1

Sign-in

Email or phone, one-time codes — every brand gets login for free.

STATION 2

Payments

Cards, UPI, subscriptions — wired once, reused everywhere.

STATION 3

AI brains

Assistants that talk, answer, and create — one architecture, many personalities.

STATION 4

3D & VR

Worlds that run in a browser — no app installs, works on a ₹10k phone or a VR headset.

STATION 5

Proof of ownership

Creations recorded permanently to their maker's name — invisible blockchain, no jargon.

STATION 6

Automation

The boring work — messages, follow-ups, reports — runs itself.

STATION 7

Design system

One recognisable look — this glass — shipped to every brand in hours, not weeks.

Ten brands. *One day's* kitchen output.

These aren't slideware. Every brand below is a live website on the shared engine — most were designed, built, and launched within days of each other.

01 Tatv World LIVE

tatv.world

The flagship: a universe you stand inside. Type anything — it appears in 3D. Walk it on a phone or VR headset, no install.

02 TatvUniverse LIVE

tatvuniverse.com

The story of that universe — fourteen worlds drawn from Indian cosmology. The brand with a soul; the reason people will stay.

03 Tatv.AI LIVE

tatv-ai.com

AI back-offices for businesses — phones answered, patients booked, sales tracked. First healthcare client engagement in progress.

04 Tatv Vision Studios LIVE

tatvstudio.com

"See it before it's built" — walkable 3D of real-estate projects. Paying-client demo live for a Meerut developer.

05 Tatv Expo LIVE

tatvexpo.com

Virtual exhibitions — trade shows that anyone can attend from anywhere, booths as 3D stalls.

...and the kitchen *keeps cooking.*

06 Tatv Fashion LIVE

tatvfashion.com

Avatar couture — clothing for your digital self, and AR try-on for real wardrobes.

07 Tatv Store LIVE

tatvstore.co

AR commerce — see the sofa in your living room before you buy it. Local vendors get a 3D stall.

08 Tatv Games LIVE

tatvgames.com

Game studios publish branded worlds on our rails — their game, our engine, shared revenue.

09 Tatv Afterlife LIVE

tatvafterlife.com

The newest brand — memory preservation and grief support, built with clinical care and hard ethical gates. Concept stage, landing live.

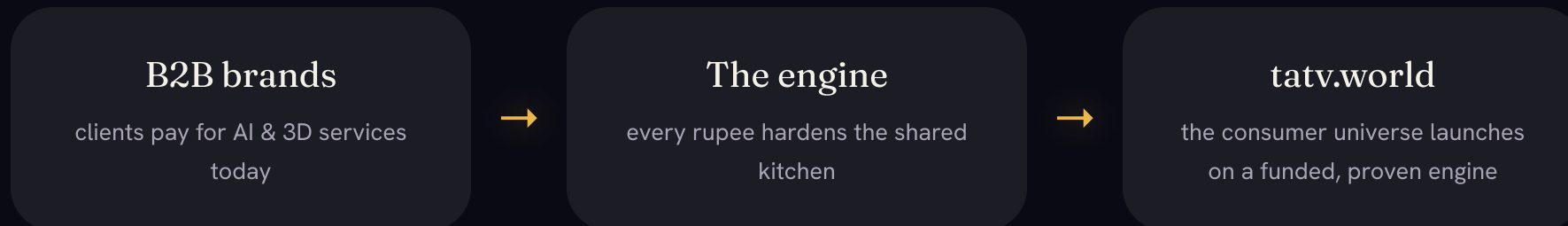
10 Client brands LIVE

bookdrnamita.com · [more](#)

The kitchen also cooks under other people's names — a doctor's booking system, a developer's sales demo. They see their brand; we run the engine.

The service brands pay the bills. The flagship builds the *future*.

Restaurants near the door earn today; the signature dish takes time to perfect. Business clients pay for AI back-offices and 3D visualisation now — that cash funds the consumer universe, which launches last, on an engine that's already paid for and battle-tested.



And the flagship's own model avoids the trap that killed earlier metaverses: we don't pay for empty worlds. Users pay per *creation* — costs only exist when revenue does.

— WHY THIS TEAM WINS

Proof, not *promises*.

10

live brands on one engine — you
can click every one of them today

0

app installs needed — the whole
universe runs in a browser, even on
VR headsets

2

paying-client engagements in
motion (healthcare AI · real-estate
3D)

1 day

to restyle and redeploy all ten
brands — that's what a shared
kitchen means

India-first by design: phone-number login, regional languages, works on ordinary phones — built from Delhi NCR for a billion users the big platforms treat as an afterthought. Compliance is engineered up front (data protection, payments law, content rules) — boring on purpose.

— DON'T READ IT — STAND IN IT

The pitch *is* the product.

This deck is built on the same engine it describes — the same glass, the same nebula, the same pipeline that shipped ten brands. And the flagship is live: walk on Mars right now, speak something into existence, set the sky.

— THE CONVERSATION

Come taste the *kitchen*.

We're raising our first outside round to scale the engine, grow the service brands' client base, and finish the flagship universe. Numbers, financials, and the data room — in person.

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Tatv is a brand of Tattva Energy Fintech LLP · LLPIN AAQ-8419 · New Delhi, India

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